



**THE CHARTER
OF THE GLOBAL
CULTURAL INITIATIVE
“WORLD FOLK VISION”**

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CHARTER

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We, artists, art intelligentsia, cultural and art workers, representatives of civil society organizations from different countries and regions of the world, gathered in the capital of the Russian Federation, Moscow, November 28, 2019, in the capital of the Republic of Poland in Warsaw on December 3, 2019, the town of Verona, region Veneto, Italian Republic December 5, 2019,

recognizing the fundamental role of the world culture in the development and self-realization of a person, humanization of society and preservation of communities, peoples and nations identity and affirming their dignity,

expressing the desire for the international cultural cooperation and integration of national cultures into the world culture,

noting the inextricable link between the creation and preservation of the cultural property, introducing to them all citizens of the world with socio-economic progress, development of the democracy, strengthening the integrity and sovereignty of various states of the world,

guided by the inalienable right of every citizen to cultural activities regardless of the national and social origin, language, gender, political, religious and other beliefs, place of residence, property status, education, profession or other circumstances,

based on the priority of the inalienable rights of the individual to the cultural identity, creative freedom, satisfaction of spiritual needs and familiarization with cultural values,

recognizing the equal dignity of national cultures of all peoples and striving promote their mutual enrichment while respecting the identity of each them,

taking into account the spiritual needs and interests of citizens (persons without citizenship) living outside their national state entities,

expressing the desire to develop and strengthen friendships and cooperation between peoples in the field of culture and art, supporting the aspiration of artists, art intelligentsia, cultural and art workers, civil society institutions to the preservation and development of international creative contacts, protecting their social and professional interests,

considering that cooperation in the field of culture is intended to contribute to the affirmation of universal values, the creation of conditions for ensuring social progress and civil consent,

based on the principle that culture and art should strive to promote rapprochement of peoples, as well as selfless competition, solidarity and fraternity, respect and mutual understanding, recognition the integrity and dignity of people,

convinced of the advisability of the free access by all people to culture and art,

emphasizing the importance of cooperation between civil societies, international governmental and non-governmental organizations responsible for culture and art for peace and friendship between nations,

guided by the goal of giving a new impetus to the development of universal human values with the help of culture and art, propaganda of their development, maintaining the lasting peace, strengthening the mutual respect and friendship,

recalling that the United Nations proclaims the faith of peoples in fundamental human rights, in the dignity and worth of the human person, affirms their determination to contribute to social progress and improvement in the living conditions,

We proclaim the Charter for the Global Cultural Initiative “World Folk Vision” to promote the international cultural cooperation and cultural products in global international markets, to put culture at the service of the human progress, to encourage governments, competent non-governmental organizations, citizens, their families and individuals guided, to disseminate and apply this Charter.

I. Introduction

The Global Cultural Initiative “World Folk Vision” supposed to promote the international cultural cooperation and the cultural products to global international markets includes a communications system and views in the field of culture, art, science, education, mass media, cultural exchanges, publishing, museum, library and archival, sports and tourism.

This system of views on the content, principles and main directions activities in the field of international cultural cooperation is The Charter for the Global Cultural Initiative” World Folk Vision” in the field of the international cultural cooperation.

The Global Cultural Initiative “World Folk Vision” is based on the understanding of the most important social mission of culture as a tool for transferring new generations of a set of moral, ethical values, making the basis of the national identity of different countries of the world. The knowledge of their culture and participation in cultural activities lays the basic moral guidelines in people: respect for history, tradition and spiritual foundations of the peoples of the world and allows them to reveal talents and abilities of each person.

The Global Cultural Initiative “World Folk Vision” is based on the recognition of the enormous educational and enlightening potential of culture and the need for its maximum use in the process personality formation.

The Global Cultural Initiative "World Folk Vision" is called to stimulate the richness of the cultural life in every country in the world, to contribute to the development of international cultural interaction, is the most important factor in the growth of quality of the life, the key to a dynamic development of various countries of the world, the basis of the unity of world cultural space.

The Global Cultural Initiative “World Folk Vision” suggests raising the social status of the culture, the impact of culture on all spheres of society’s life, is not considered as once adopted and enshrined in of the present Charter, a set of measures and initiatives, but as a continuous dynamic process. The Global Cultural Initiative “World Folk Vision” is constantly adjusted according to changes in the internal and external situation, takes into account newly emerging problems, changes the set of actions when the inability to achieve the desired result initially selected means.

II. Goals of the World Cultural Vision Global Cultural Initiative in the field of international cultural cooperation

Today the cultural environment is becoming a key concept in modern society. Culture has a leading role in shaping human capital creating a knowledge economy.

The position and authority of any state in the world is determined not only by its military-political weight and economic resources, but also by the cultural property of its people.

Expressing the spiritual identity of various nations and nationalities, culture at the same time personifies the universal values of the whole world community and is part of a global cultural and historical heritage of mankind. At the same time, the richest spiritual and cultural potential of any state, accumulated over the centuries, predetermines a unique place such a state has in the global cultural space.

The mutually beneficial international cultural cooperation is able to contribute substantial to the achievement of fundamental goals and to enhance the effectiveness of the foreign policy of any state.

New challenges of the beginning of the XXI century and large-scale tasks in the field of international relations in the context of globalization give the increasing importance to cultural links between peoples. This is primarily due to affirmation of the multipolarity in the world. The global competition is gaining the cultural and civilizational dimension.

The globalization entails not only the interpenetration and mutual enrichment of national cultures, but also often jeopardizes the cultural identity of countries and peoples.

In the face of the threat of intercivilizational rift the Global Cultural Initiative “World Folk Vision” acquires a special significance. The potential of culture becomes an effective instrument for smoothing differences between states and peoples.

The Global Cultural Initiative “World Folk Vision” in modern conditions requires innovative approaches. Initiatives in the field of the international cultural cooperation will help to address tasks of the modernization of all interested communities, peoples and nations.

Recently, the nature of international cultural cooperation has undergone major changes. Culture is increasingly becoming a kind of product, and many states strive to make the

most possible for its promotion on the world market, and rivalry in this area is noticeably exacerbated.

Culture is becoming a significant factor in the economic development of many countries of the world. Communities should aim to address the significant material and financial resources to the relevant challenges, actively support competitive industries of the national culture.

In the context of globalization, the comprehensive and effective use of the spiritual and cultural potential of various nations and nationalities is able to contribute to the formation of an objective and favorable image of any countries. Effective actions in this area are in the interest of increasing the number of friends, counteracting new separation lines, neutralization of biased moods of political and ideological origin.

At this turning point in world development, increasing importance acquires to the folk cultural diplomacy.

Using specific forms and methods of influencing public opinion, the folk cultural diplomacy like no other "soft power" tool, able to work to strengthen the international authority of any country, to serve as a compelling argument to a free and a democratic state.

The main efforts of the Global Cultural Initiative "World Folk Vision" will focus on supporting and promoting foreign cultural states of various peoples of the world, making a unique contribution to cultural and civilizational diversity of the modern world and in development partnerships of civilizations.

The Global Cultural Initiative "World Folk Vision" aims to develop the international cultural cooperation as a means of establishing the intercivilizational dialogue, reaching the agreement and ensuring the understanding between nations, focusing on the interreligious dialogue using the resources, potential and initiatives of civil society organizations in the field of public diplomacy.

The core challenge of the Global Cultural Initiative "World Folk Vision" at this direction supposed to form and strengthen the mutual understanding relations and trust between different countries, develop an equal and mutually beneficial partnership, increasing the participation of various regions of the world and creative teams in the international cultural cooperation, integration of countries and peoples into the world cultural space.

In the international cultural cooperation, the Global Cultural Initiative "World Folk Vision" will be built in such a way so that the foreign states would have the most

complete understanding of the countries where rich historical traditions of the national culture are preserved and at the same time a dynamic cultural life is developing in the face of diversity and freedom of creativity, pluralism of opinions, lack of censorship restrictions.

The Global Cultural Initiative "World Folk Vision" is called to contribute to the establishment and maintenance of sustainable and long-term relations between states, public organizations and people. Such contacts will contribute to establish the interstate interaction not only in the field of culture, but also in other areas, including the economy.

The Global Cultural Initiative "World Folk Vision" is called to promote the implementation of state cultural policy in various countries of the world. The initiative aims to strengthen a spirituality world community, building up its intellectual potential, preservation of cultural and moral values and spiritual unity of peoples all over the world.

III. Priority tasks Global Cultural Initiative “World Folk Vision”

The basis of cultural ties is made up of artistic exchanges in their traditional forms of the touring and concert activity. Various historical traditions, versatile uniqueness performing schools around the world provide a stable international demand for performances by masters from around the world.

The Global Cultural Initiative “World Folk Vision” strives to the widest possible representation in various states of the best achievements of world culture - musical and theatrical art of all types and genres, including opera, ballet and drama theater, song and dance creativity of the peoples of the world, circus and pop. Wherein we are talking about both classical and contemporary art, professional and amateur artists, performers and art groups with world-famous and creative youth, representatives of various regions and nationalities of the world.

The Global Cultural Initiative "World Folk Vision" will devote the attention to the organization of events in connection with the memorable dates of history, to facilitate the return of historical relics to their countries.

In practical terms, tasks to promote national culture of different countries outside their national territories will carried out in the form of the large-scale, including long-term stocks, as well as individual events.

A solid basis in this regard will be the international practice of the exchanging of national years of different countries between partner-states, the cultural component of whose programs takes a significant and sometimes prevailing place.

The Global Cultural Initiative “World Folk Vision” aims to facilitate of National cultures days of various states of and other complex events outside their national territories, organization of mutual trips of cultural workers for development creative contacts, exchange of experience, participation in conferences, symposia and other thematic events.

An Important Objective of the Global Cultural Initiative “World Folk Vision” is to ensure the worthy participation of interested countries and regions in relevant international promotions such as festivals, exhibitions and contests in the field of literature and art, other cultural, as well as educational and scientific activities of a multilateral nature.

Exchanges of art exhibitions will give the most complete idea of the classical cultural heritage of the peoples of the world, as well as contemporary art.

The Global Cultural Initiative “World Folk Vision” will be comprehensive facilitate for exhibiting outside their national territories folk arts and crafts, expand the participation of various regions of the world in international book exhibitions and fairs, support translations of national literature into foreign languages by national and foreign publishers and translators, as well as acquainting the public with the best achievements of the foreign culture.

The Global Cultural Initiative “World Folk Vision” will contribute to the cooperation in the field of conservation, restoration and protection of cultural values, promote the development of reliable guarantees of return to their countries of museum exhibits sent abroad for temporary display, promote measures to prevent the smuggling, export and transfer ownership of cultural property.

The Global Cultural Initiative “World Folk Vision” will contribute for establishing international contacts between the competent authority’s various states, seek restoration of the ownership of identified objects of state cultural heritage from illegally exported from their countries and their return to copyright holders.

The Global Cultural Initiative “World Folk Vision” will contribute to the copyright protection of various citizens of the world for the use of works of literature, art, science, performing artists and creative teams in the implementation of projects in the framework of international cultural cooperation.

One of the priorities of the international cooperation will be the creation of conditions for the training of highly qualified specialists in the interests of the innovative development of the economy of various countries.

The Global Cultural Initiative “World Folk Vision” will promote the inclusion of various countries in the international educational space, fully promote the export of national educational services, expanding the training of foreign specialists in the national educational organizations, raising the attractiveness of getting an education in interested countries.

The Global Cultural Initiative “World Folk Vision” will promote establishing and maintaining mutually beneficial ties between the educational organizations in various countries of the world through exchanges specialists, scientists, teachers, students, as well as scientific and methodological literature, information materials. In this context it will be of great importance the creation with foreign partners the educational institutions outside the national territory, as well as preparatory structural units and branches of national educational organizations.

The Global Cultural Initiative “World Folk Vision” will promote the connecting of the educational organizations from around the world to international system of unification of norms and standards of the education quality and, respectively, diplomas and degrees in order to achieve recognition of national documents on education in other countries.

The Global Cultural Initiative “World Folk Vision” will promote contacts of scientists from around the world for the purpose of joint preparation of textbooks and teaching aids for the objective coverage of world history, relations between different states. The special attention will be given to the focused work on counteraction falsifications of history, interpretation of historical events for the sake of political conjuncture.

The Global Cultural Initiative “World Folk Vision” will promote expanding contacts between museums, archives and libraries of various countries to exchange professionals, information materials and copies of documents, as well as use in the scientific interests of museum and library collections by providing the greatest possible access to him in the accordance with the national law and international practice.

The Global Cultural Initiative “World Folk Vision” will promote the joint filmmaking and other forms of communication to expand the presence of national cinema on the world cinema screen.

Exchanges between radio and television companies, news agencies and communications in the print and publishing business have broad prospects. The Global

Cultural Initiative” World Folk Vision” will facilitate the creation and distribution of joint products, seek mutual protection of the copyright and intellectual property.

The cultural Collaboration within the Global Cultural Initiative “World Folk Vision” will include contacts in the field of architecture and urban development, as well as contribute to the preservation of the architectural heritage, historical and traditional ensembles, cultural and natural landscapes sharing experience.

An important means of enhancing of mutual understanding, expression of goodwill and development of contacts between people designed to serve as a connection in the field of physical culture and sports. Global Cultural Initiative” World Folk Vision” considers sports relations as an integral and full-fledged part of the cultural cooperation strategies in the international arena, they able to make a significant contribution to strengthening intercultural dialogue, to promote the growth of the international prestige in various countries of the world.

In this context it is important to support the international Olympic and Paralympic movement, amateur sports, wide participation of the representatives of national sports in major international competitions. To further strengthen a cooperation between international, regional and national sports federations, organizations, clubs, societies and state institutions, residents (participants) of the initiative will contribute regular exchanges of delegations, athletes, teams, coaches and sports training specialists, facilitate their participation in the international competitions of various levels.

An important element of the Global Cultural Initiative “World Folk Vision” in the sports field is an interaction within the framework of UNESCO, World Anti-Doping Agency that not only gives an impetus in the development of physical education and sports in various countries on the basis of application of international best practices, but also helps to strengthen the international sports cooperation, decision making international sports organizations and federations to implement in different countries of the world major international sports projects - Olympic and Paralympic Games, Universiades, World and Continental Championships for individual sports.

The Global Cultural Initiative “World Folk Vision” will promote the international cooperation in the field of: sports of the highest achievements, mass sports, disabled sports, sports medicine and science, construction and operation of sports facilities, organization of sports competitions, exchange of trainers and sports specialists.

The Global Cultural Initiative “World Folk Vision” will promote expanding the participation of various countries and regions of the world in the international tourist exchanges that play an important role in terms of establishing the better understanding

between peoples and the formation of an objective ideas about their life, traditions and customs, education of tolerance and respect for the diversity of national-cultural, religious and moral beliefs.

One of the most important areas of the Global Cultural Initiative "World Folk Vision" in the development of tourism will be the promotion of local travel products to international markets. IT will improve the practice of informing the potential foreign tourists about tourist opportunities of various countries and regions of the world.

The Global Cultural Initiative "World Folk Vision" suggests maintaining direct links between cultural institutions, creative workers associations and certain famous figures. The activities of specialized public funds will be supported, as well as business entities whose sponsorship helps to realize significant projects of international cultural cooperation.

A special role in strengthening intercultural dialogue, including its religious dimension, and the emergence of a culture of peace belongs to religion. The Global Cultural Initiative "World Folk Vision" will actively support the development of the intercultural dialogue in both bilateral and multilateral formats. The international interfaith cooperation of traditional religions, including in the organization outside national territories of cultural and educational events, capable of make a significant contribution to the expansion of spiritual ties between various nations of the world.

An important area of the Global Cultural Initiative "World Folk Vision" will be the development of international youth exchanges. Special attention will be given to the active participation in the international cultural cooperation of national youth organizations, their interaction with youth partners from around the world. Such collaboration will contribute to the disclosure of the creative potential of youth, their familiarization with the values of world culture.

The Global Cultural Initiative "World Folk Vision" will promote the youth involvement in the implementation of international cultural programs to the implementation of cultural, educational, sports and educational projects in national territories, international youth forums and other events. The attention will be paid to the expansion contacts between relevant organizations and structures, youth professionals and social institutions for youth support.

The Global Cultural Initiative "World Folk Vision" will create favorable conditions for the development of cultural ties, cultural exchange, and international cooperation in the field of theater, music, fine art, variety and circus arts, cinema, television and broadcasting, library and museum affairs, conservation and rational use of monuments

and other objects of cultural and historical heritage, amateur folk art, crafts, other cultural activities.

The Global Cultural Initiative “World Folk Vision” will promote the establishment and activities of national cultural centers and other public organizations of peoples and nationalities that do not have or living outside their national territories, provide them a methodological, advisory and practical support.

The Global Cultural Initiative “World Folk Vision” will promote touring art groups and individual performers, delivery to national depositories of mandatory copies of printed materials, photo and stock documents, a creation of the integrated library information systems, consolidated catalogs and interlibrary loan, exchange of art exhibitions and museum exhibits, films, television and radio programs, festivals, competitions, conferences, seminars, ceremonies, events in the field of professional art and folk creativity.

The Global Cultural Initiative “World Folk Vision” will promote the preparation and implementation of joint programs of international cultural relations, organization of international touring and exhibition activities, foster cooperation between government and non-governmental organizations, cultural and art institutions, creative unions between relevant international organizations, as well as associations of compatriots abroad.

The Global Cultural Initiative “World Folk Vision” will promote cooperation in improving the aesthetic system education and art education, training and raising qualifications of specialists, exchange for parity or mutually beneficial based on pupils and students of educational institutions of culture and art, interns and specialists.

The Global Cultural Initiative “World Folk Vision” will promote the systematic consultation on priority setting directions of research in the field of culture and art, mutual information on the results of scientific research, organize for this purpose joint scientific and scientific-practical conferences, seminars, symposia, promote the publication of collections scientific works, use other forms of scientific exchange and cooperation.

IV. Local priorities of the Global Cultural Initiative “World Folk Vision”

An important area of the Global Cultural Initiative “World Folk Vision” are two-way communications and cultural exchanges between various local administrative

divisions. Circumstances of the political or economic nature should not leave an imprint on the development of relations between any local administrative-territorial entities in the field of culture.

Culture is open to the whole world. At the same time, volumes and forms of cultural relations with various local administrative-territorial formations depend on historical traditions, geographical factors, level of relations, the state of the legal framework, material and financial capabilities and substantive interest of participants cultural exchanges. Priority area of the Global Cultural Initiative «World Folk Vision "is to promote the development of bilateral and multilateral cooperation between bordering states and local administrative-territorial entities.

The main objective of the cooperation between bordering states and local administrative divisions will be the preservation of centuries-old spiritual ties between the peoples of the border states, their comprehensive development on a democratic basis, assistance the search for more flexible and effective forms of international cooperation.

Culture should remain an important component of international relations, including taking into account the influence of large economies on world cultural processes.

V. Multilateral cooperation in the framework of the Global Cultural Initiative "World Folk Vision"

Multilateral cultural ties have an important place in the field of the international cultural cooperation. Such as the participation of residents of the Global Cultural Initiative “World Folk Vision” in the international organizations action, the cooperation between international and regional integration associations. Great importance in doing so have multilateral cultural activities within the framework of the Global Cultural Initiative “World Folk Vision” including international festivals, conferences, symposia and other cultural events.

One of the goals of the international cooperation within the framework of the Global Cultural Initiative "World Folk Vision" between international organizations should be the most efficient use of their opportunities, including material and financial, to assist the cultural construction in different countries of the world, intensification of exchanges at all levels, including interregional cooperation.

In the context of the participation of residents of the Global Cultural Initiative “World Folk Vision” in the multilateral cooperation in the fields of culture, education, youth and sports promotion of resident positions is of great importance in building common approaches to politics in these areas in multilateral formats, including:

by developing common solutions;

exchange of best practices for organizing activities in mentioned directions;

promoting best practices beyond national territories and using international best practices to facilitate processes for the modernization in these areas.

The Global Cultural Initiative “World Folk Vision” will contribute to the international dialogue and partnerships between cultures, religions and civilizations to carry out consistently, in their area of competence, this line within the UN, UNESCO, OSCE, EAEU, APEC, SCO, BRICS, Council of Europe and other international and regional organizations, in the context of cooperation with the institutions of the League of Arab States and Organization of the Islamic Conference.

A special place in this context belongs to the participation of cultural institutions of different countries in the United Nations Global Compact and its specialized agencies. UN is called to play fundamental role in establishing a full-fledged inter-civilizational dialogue aimed at reaching an agreement between representatives of various religions, faiths, cultures and peoples.

One of the priorities of the Global Cultural Initiative “World Folk Vision” in the field of international cultural cooperation - the development of an effective interaction with UNESCO as a kind of intellectual forum in UN system allowing for non-confrontational, depoliticized vein to search for solutions to global problems in the field of culture, science and education. UNESCO's ideals, principles and values aimed at the formation of a multipolar, democratic world order, overcoming the spiritual disunity of different peoples of the world, equality states, preventing the dictates of any one power or group of countries, respect for the integrity and diversity of cultures, the creation of models interconnected, interdependent and multicultural architecture of the world, fully meet the interests of the World Cultural Global Initiative” World Folk Vision”.

The Global Cultural Initiative “World Folk Vision” will promote improving the content, forms and geography of UNESCO's presence in various countries of the world in order to support national cultures, science and education, will facilitate the unification of wide circles of the international community based on the values reflected

in the UNESCO charter, more actively harness the intellectual potential of various peoples of the world in the interests of realizing the tasks of this organization.

The Global Cultural Initiative “World Folk Vision” will promote cooperation of residents of the initiative with the World Organization of the Intellectual Property, UN Children's Fund, UN Program on environment, the International Council for the Protection of Monuments and Historic Sites, International Center for Conservation and Restoration of the cultural property, International Council of Museums, International Council of Archives, International Council for Music, International Council for Dance, International Theater Institute, International Association of Fine Arts, International Federation of Publishers, The world healthcare organization, as well as other organizations and structures of UN systems, intergovernmental, non-governmental and public associations and organizations promoting the development of international cultural cooperation.

A special attention will be paid to the cooperation with the World Tourism Organization - a specialized agency UN (UNWTO), International Committee on Tourism attractiveness and sustainable tourism.

The Global Cultural Initiative “World Folk Vision” should become a significant component of the mutually beneficial cooperation of various civil society organizations, especially in the implementation of joint programs, including in the field of education.

VI. The Global Cultural Initiative “World Folk Vision”, like a dialogue of cultures

The Global Cultural Initiative” World Folk Vision” in the international cultural cooperation is focused on the mutual enrichment of cultures and integration of various local administrative-territorial entities into the world cultural space, an active and the full presence of various national cultures outside national territory, involves the provision of residents on the basis of reciprocity of equal opportunities to advance their national culture in other countries.

The dialogue of cultures is of great importance not only in terms of the world community familiarization with the cultural heritage and cultural values of other countries and peoples, but also for the formation in the world of positive reputations of various countries open to other cultures.

The participation of residents in the international project of the Global Cultural Initiative “World Folk Vision” will facilitate in the authoritative international

exhibitions, festivals and art competitions, tours of the best international groups and artists, meetings representatives of the creative intelligentsia, cultural days of various countries and regions of the world, scientific and educational forums, large-scale sporting events.

The Global Cultural Initiative “World Folk Vision” will provide equal conditions of access to the national cultural scene of all interested resident partners.

The Global Cultural Initiative “World Folk Vision” will contribute to cultural exchanges and the creation in various countries of the world: branches, offices, bureaus and other structures of international cultural organizations and funds. Such institutions must meet development goals. cultural cooperation and act in strict accordance with national legislation of the host country.

VII. Conclusion

This Charter of the Global Cultural Initiative “World Folk Vision” is opened to various participants joining who share the goals and principles of this Charter.

For affiliates of the Charter of the Global Cultural Initiative “World Folk Vision” comes into force on the day the document on their joining the Eurasian Economic Cooperation Organization, a member to the United Nations Global Compact Nations and depositary of this Charter.

Members who have joined and signed this Charter will receive the status of "Resident - Global Cultural Initiative" World Folk Vision "."

Proof of Resident Status of the Global Cultural Initiative “World Folk Vision” will be issued by the depositary of this Charter - Eurasian Economic Cooperation Organization.

